

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/652,261

Filed: August 29, 2003

Inventor(s):

Frederick B. Harris

Title: VIDEO-ON-DEMAND  
AND TARGETED  
ADVERTISING

Examiner: Salce, Jason P.

Group/Art Unit: 2623

Atty. Dkt. No: 5266-08801

\*\*\*\*CERTIFICATE OF E-FILEING TRANSMISSION\*\*\*\*

I hereby certify that this correspondence is being transmitted via electronic filing to the United States Patent and Trademark Office on the date shown below:

Rory D. Rankin

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/ Rory D. Rankin /

February 16, 2007

Signature \_\_\_\_\_

Date \_\_\_\_\_

**RESPONSE TO OFFICE ACTION**  
**OF NOVEMBER 20, 2006**

### Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action of November 20, 2006, to further highlight why the application is in condition for allowance.